



HOCKEY CALGARY

ANNUAL GENERAL

2022-2023 SEASON

MEETING



**EXECUTIVE
DIRECTOR
REPORT**

TOPICS

- Update from Hockey Canada
- Update from Hockey Alberta
- Registration Update
- Year in Review
- Key Initiatives 2023-2024
- Q & A

- Extremely challenging year for Hockey Canada
 - Investigation of events at 2018 World Juniors
 - Loss of funding from government
 - Loss of significant sponsors
 - Eventual resignation of CEO
 - Interim Board put in place
- Strengthening of **Maltreatment Policies**
 - New 3rd party investigation process put in place
 - Execution created challenges at the local MHA level
 - Hoping to refine in 2023-34
- **\$3 Refund of Operating Fund**
 - Hockey Calgary donated this refund to charity, \$51,426
- Insurance Fees Increasing Significantly in 23-24



• Hockey Alberta Foundation

- Hockey Calgary secured \$20K grant from 'Every Kid Every Community' to expand First Shift Programs

• HA Provincial Championships

- Strongest performance ever by Hockey Calgary teams

• Minor League Review

- Introduced U11 HADP Program
- Re-categorized U16 AAA to U17 AAA
- Added U16 AA as a 'recognized stream'
- Launch U13 AA female in 23-24

• New 'EDI' Committee

- Nurture a 'Positive' Hockey Culture
- Educate and improve accountability for all involved



2022-2023

TOTAL REGISTRATION

		U7	U9	U11	U13	U15	U18	JUNIOR	HOUSE LEAGUE	TOTAL	% GROWTH
TOTAL – ALL PROGRAMS	2020	1494	1785	2041	2320	2089	2126	472	1019	13,346	-7.0%
	2021	1515	1648	1804	2209	2104	2114	384	1052	12,830	-3.9%
	2022	1530	1814	1925	2354	2371	2166	472	1018	13,652	+6.4%
GROWTH BY AGE CATEGORY		+1.07%	+10.19%	+6.79%	+6.69%	+12.79%	+2.59%	+22.99%	-3.29%	+6.4%	

Total Registration – 13,652 (+6.4%)

- Gained a large portion of players who walked away during covid
- U7 numbers still concerning as this is our future growth
- Must continue to promote our programs to compete and help grow the game



IN THE 22-23 SEASON:

19 ASSOCIATIONS SUPPORTED



447 KIDS IMPACTED

\$310,605 DISTRIBUTED

3.8 MILLION DISPERSED SINCE 1998



YEAR IN REVIEW





HC
HOCKEY CALGARY
EVERYONE'S
GAME

GROW THE GAME CAMPAIGN
#EVERYONESGAME

KEY INITIATIVES 22-23

- Coach Development
 - Introduction of 'Coach Leadership Day'
- Continued Focus on Growing the Game
 - Expansion of 'Junior Flames Program'
- Arena Naming
 - Perry Cavanagh/Wally Kozak
- New Arena Partnership with City of Calgary
- Hockey Kids Helping Kids
 - Partnership with Alberta Childrens Hospital
- Scheduling Test for 'Set Days' (2 divs)
- Focus on Maltreatment Issues
- Mac's Rebranded (Circle K Classic)
 - Added teams, changed arenas
 - Huge attendance!!!
- Hockey Calgary Strat Plan
- Boundary Review
 - Welcome new Association – Raiders Hockey Club



THANK YOU!



WELCOME
TO
7M

RAIDERS





KEY INITIATIVES 23-24

- Coach Education
 - Leadership Seminar in fall
 - Tools to help coaches
- Increase Sponsorship
- Improve maltreatment process & protocols
 - Work closer with HA and HC to improve
- Affiliate Player Changes (more than 1 team)
- Video Review Policy
- Investigate 'Online Scoresheets'
- HC – Skate Shop in Max Bell
- Improve Education to key volunteers
 - LC 101/ President 101
- Mental Health Resourcing
- Launch New Strategic Plan



CONGRATULATIONS

PROVINCIAL CHAMPIONS



CALGARY OUTLAWS
U15 FEMALE A



CALGARY FIRE RED
U15 FEMALE AA



NWCAA U15AA STAMPS
U15AA



SPRINGBANK ROCKIES NBC 1
U15 TIER 1 NBC



NWCAA U16AA BRONKS
U16AA



TRAILS WEST 2 WHITE
U18 TIER 1 NBC



GHC JR INFERNO FLYERS
U18 FEMALE A



TRAILS WEST BC 1
U18 TIER 1



NWCAA U18AA FLAMES
U18AAA



WOLVERINES JUNIOR C
JUNIOR C



THANK YOU

Outgoing Presidents

Janis Rogers – Northwest Warriors

Scott Tyson – Southside

Georgina Anderson - Wolverines

Shannon Cleary - GHC



GOVERNORS

Community Council – Ian Corkin
U7 - Cathy Gordon
U9 - Cathy Gordon
U11 - Scott McCann
U13 - Christen Oram
13AA – Greg McCallum
U15 - Brent Murray
U15AA – Marl Raffard
16/U18 AA – Ed Williamson
U18 - LaVerne Bramall
U21 – Cathy Hosowich
Junior B – Mark Stephen
Game and Conduct – Robin Latajka

LEAGUE CHAIRS

Ab Huskic
Alana To
Albert Wong
Alysia Huckabee
Amber Carney
Arman Borawake
Brandon Van Dyk
Brennan Schumaker
Chase Boggs
Chase Serpico
Chris Heamans
Colleen Wilkie
Dave Schaffer
Dave Shaw
Deanna Huckabee

Lori Rowe
Mandy Young
Maria Loblick
Monica McIlwrick
Peggy Kientz
Ryder Gordon
Sara Bramall
Scott Wolfson
Sean Bunes
Sherri Aldag
Sherry Gauthier
Stevens Rancourt
Tammy Nelson
Vanessa Eliuk
Vanessa Sevigny-Champagne

THANK YOU

Board of Directors

Karen Pirie
Sue Makarchuk
Alan Roessel
Dave Guebert
Gary Makar

Chris Bright
Andy King
Geoff Schneider
Joe Strang
Janis Rogers

THANK YOU

To Our Sponsors





HOCTM

The logo features the letters 'HOC' in a bold, italicized, sans-serif font. The 'H' and 'O' are connected, and the 'C' has a horizontal bar extending to the right. A small 'TM' trademark symbol is positioned to the right of the 'C'.

HOCKEY CALGARY

EVERYONE'S GAME

THROUGH OUR MEMBERSHIP, WE PROMOTE:

- DEVELOPMENT
- FUN
- ACCESS
- INCLUSIVITY
- SAFETY
- LIFE SKILLS



OUR MANDATE

Provide a positive youth sporting experience through hockey by engaging and leading our volunteer driven membership

OUR CORE VALUES

FUN

SPORTSMANSHIP

SAFETY

COLLABORATIVE

CONSISTENCY

ACCOUNTABLE

RESPECT

INCLUSIVE

OUR STRATEGIES



GROW THE GAME



ENHANCE COMMUNICATION



ELEVATE EXPERIENCE



STRENGTHEN PARTNERSHIPS

GROW THE GAME

A young child with light-colored hair is wearing a white firefighter's helmet with a yellow stripe and a dark jacket. The child is looking directly at the camera with a neutral expression. The background is a blurred outdoor setting, possibly a fire station or training area.

- Inclusion
- Program Expansion
- Cost Controls
- New Partnerships

ELEVATE EXPERIENCE

- Ice Optimization & Scheduling
- Safe Places
- Coach Education
- Program Flexibility
- Officiating
- Technology

STRENGTHEN PARTNERSHIPS

A group of young hockey players in Calgary Flames jerseys are posing in front of a wall of retired players' names. The wall features names and statistics for various players, including Pavel Brendl (134 Points), Cody Sylvester, Justin Pogge, Matt Kinch, Brad Moran, Brad Stuart, Brad M..., Michael Stone, and others. The players are holding hockey sticks and are arranged in several rows, with some sitting on the floor in the front.

- Shared Best Practices
- Education & Training
- Board Continuity
- Expand Sponsor Network
- Engage with Partners

ENHANCE COMMUNICATION

A background image of a hockey coach wearing a grey hoodie with 'COACH' written on the back and a black helmet with the number 20. The coach is shouting with his mouth open, and the background is a blurred hockey rink.

- Educate Customers
- Increase Engagement
- Improve Digital Tools
- Utilize Surveys



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HOCKEY CALGARY

EVERYONE'S GAME

A group of hockey players in red jerseys are lined up on an ice rink. The players are wearing helmets and holding hockey sticks. In the foreground, a goalie is visible, wearing a white and black jersey and large white pads. The background shows the arena seating and various advertisements, including "HITMEN EXPERIENCES", "SN NOW", "Scotiabank", "Tim Hortons", and "ADRENALIN Source for sports".

Thank you to all
Volunteers for making
our game great!